

# ACE KARNE KA ANDEKHA SACH

CASE STUDY

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## Golam Mohammad

Rampur Hat, West Bengal

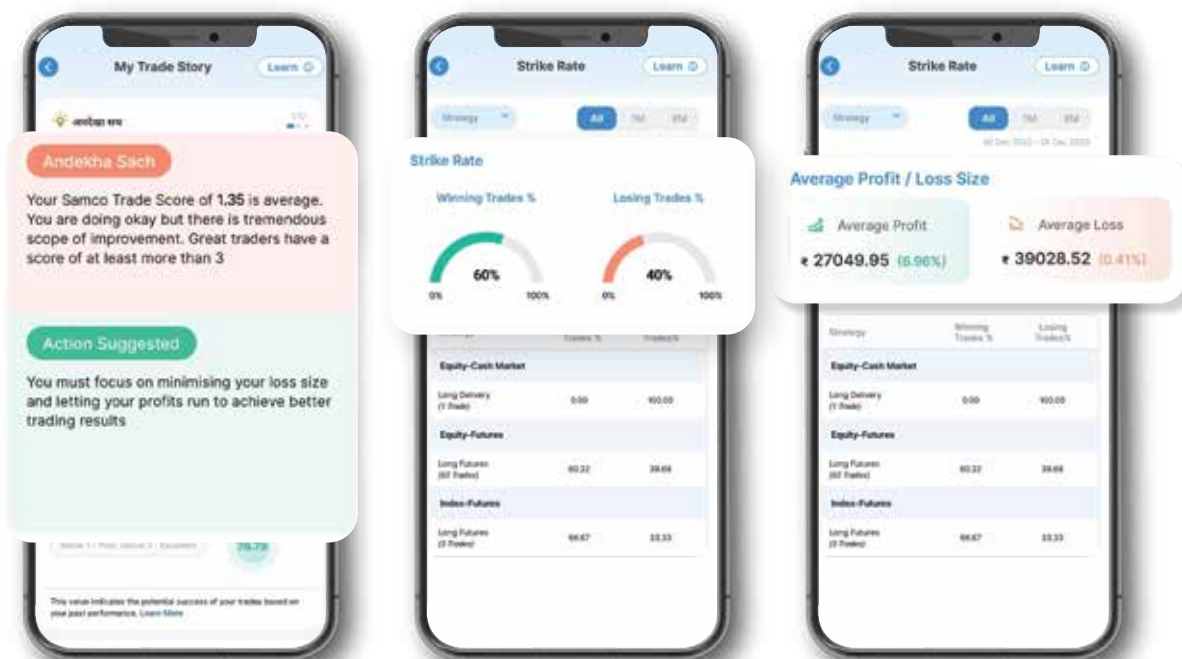
“ As a full-time intraday futures trader in Rampur Hat, Samco's My Trade Story revolutionized my approach. Identifying that Index Futures were causing substantial losses, I swiftly adapted, focusing on what truly worked for me. The Andekha Sach feature provided insightful guidance, resulting in a remarkable 4X increase in profitability—from Rs. 26,517 to an impressive Rs. 33,880. In just a month, Samco's tools not only safeguarded my capital but propelled my trading journey to new heights. Grateful for the transformative impact, Samco's tools have had on my intraday trading success!

## Problem Statement

Golam, an esteemed member of the Samco trading community since 2016, has actively immersed himself in the Futures segment, with a specific focus on index futures and stock futures in his role as an intraday trader. Seeking to elevate his trading prowess, Golam turned to the My Trade Story feature on the Samco trading app for insights.

My Trade Story's analytical capabilities provided Golam with a comprehensive overview, revealing a low trade score of 1.3 for his strategies. Further analysis uncovered those certain strategies, particularly involving Index Futures, were consistently resulting in losses. Despite maintaining an average profit of 26,517 over the past year, Golam faced a challenge as his average loss remained stagnant at 32,263.

Armed with these revelations, Golam made a strategic shift, moving away from Index Futures and discovering a more promising avenue in Selling Equity Futures. The sector-wise analysis further guided him, pinpointing Chemicals as an unprofitable sector and highlighting Broadcasting as a lucrative alternative. This insightful journey with My Trade Story empowered him to refine his strategies.

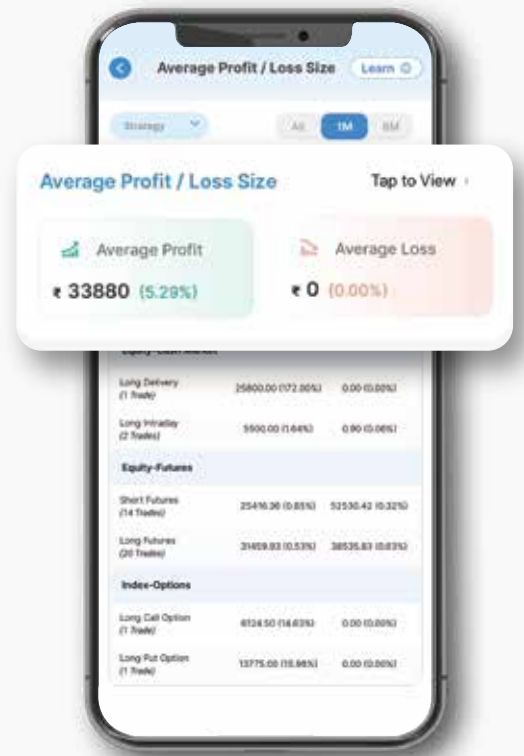


## Solution

In his quest for trading excellence, Golam embraced a streamlined three-fold approach to elevate his performance:

- **Strategic Allocation to Long Future Trades:** Golam astutely redirected 70% of his trading capital from underperforming Index Future trades to the more lucrative strategy of Long Future trades. This strategic shift was fueled by the impressive trade score associated with the Long Future strategy, highlighting a keen understanding of where his capital could yield optimal returns.

- **Optimizing Holding Periods for Profit:** Golam's keen analysis revealed that his top-performing strategies thrived with an optimal holding period of 0 days. Departing from the previous practice of holding positions for 2 days, this strategic adjustment allowed for prompt closing, unlocking a pathway to consistent profitability. Recognizing the significance of timing, Golam maximized gains by swiftly closing positions on the same day.



## Achievements

Through pin pointing key areas for improvement and diligently addressing them, Golam successfully enhanced several trading metrics within a span of just one month.

**27%**

**Improvement in average profit**

**100%**

**Decline average loss**

**10%**

**Uplift in winning trade percentage**

**100X**

**Growth in trade score**

## About Samco

Samco Securities was incorporated by Mr. Jimeet Modi, Founder & CEO of Samco Group in 2015. As the country's leading flat-fee brokerage and wealth-tech platform, Samco Securities provides retail investors access to sophisticated financial technology and makes their wealth-creation journey simple, informed, and cost-effective. Samco Securities mission is to eliminate the existing challenges faced by traders and investors and democratize access to wealth management process for every Indian. With customer centricity at Samco's core, we implement a quantitative approach to provide differentiated solutions that empower our customers in acing the capital markets.

### SAMCO Securities Limited

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